

AFROLANDTV

PRESS RELEASE

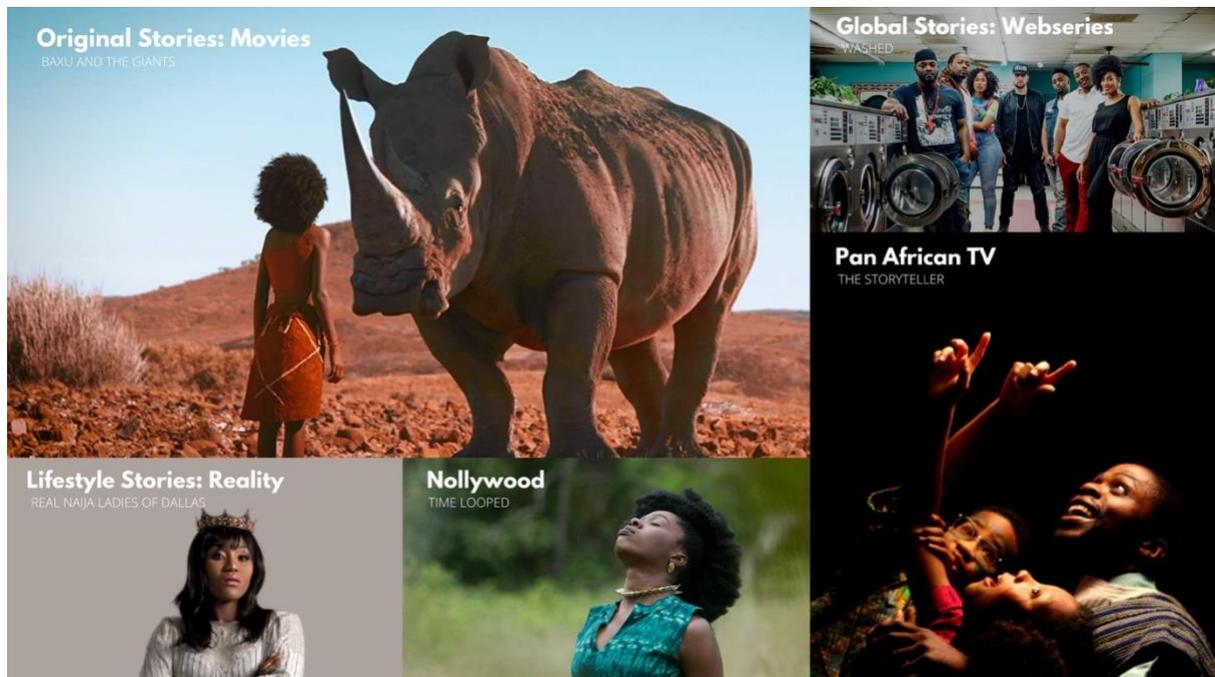
FOR IMMEDIATE RELEASE

AfroLandTV, the Netflix or Disney+ for Africa and the global Black diaspora.

AfroLandTV answers the call for more Pan African stories on mainstream TV.

DALLAS, TX (May 25, 2020) – **Online Pan African Streaming Platform, AfroLandTV, is now available to viewers worldwide following the launch of its iOS and Android apps.**

Touted as ‘*The Netflix for the Global Pan African Diaspora*’, AfroLandTV curates and streams original and global Pan African TV shows and movies ranging from African, African American, Black European, Caribbean, and Afro-Latino. There’s something for everyone on AfroLandTV- from Comedies and Drama to Documentaries and Nollywood (Nigerian movies). Subscribers will be delighted with the variety of high-quality films produced by Pan African filmmakers brimming with unique storylines bound to leave an indelible impact.



AfroLandTV taps into a market long neglected by mainstream television. AfroLandTV recognizes that many incredible Pan African stories go undiscovered because they do not have a platform to call home. They offer filmmakers a distribution platform to showcase their stories to a global audience. Expanding on the size and demand for this content, Nigeria’s film industry (Nollywood) alone, is the second-largest film industry in the world producing more than 2500 films a year. In the US, African Americans lead all demographics in watching TV, averaging more than 50 hours a week as reported by [Nielsen](#). The success of hits like Black Panther and the Lion King indicates that there is a real hunger for Pan African themed stories. AfroLandTV satisfies that hunger.

But despite having a niche audience, Founder of AfroLandTV, Michael Maponga says, “*AfroLandTV is for everyone.*” *The stories featured on AfroLandTV are universal stories told from an African/black perspective. We’re sharing great stories you never knew existed.*”

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Chief of Branding, Brittin Maponga added: *“For too long there has been a misconception about Pan Africa and people of African/black descent. AfroLandTV is our response to bridging cultural discrepancies within the global black community.”*

With authentic content and global accessibility, AfroLandTV is an excellent addition to the streaming packages of individuals interested in Pan African films. The AfroLandTV app is available for free download in the Apple app and Google app stores and can be streamed on iPhones, Android, Apple TV, Android TV, Amazon Fire TV, and the website. The subscription available is \$3.99 per month with a 30-day free trial. To start your free trial visit: <https://afrolandtv.com/>

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